



**DELHI SPORTS UNIVERSITY**  
**(A STATE UNIVERSITY UNDER DELHI ACT 01 OF 2020**  
**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI**  
**CAMP OFFICE: LUDLOW CASTLE, SPORTS COMPLEX , 4 SHAMNATH MARG DELHI - 1100054**



F.No.45/uniform/DSU/2022 /645-652

Dated : 22/12/2022

**CIRCULAR**

**DESIGN COMPETITION FOR THE SCHOOL DRESS & SPORTS TRACK SUIT OF DELHI SPORTS SCHOOL-  
BEING DEVELOPED BY DELHI SPORTS UNIVERSITY**

Delhi Sports University established by Act 01 of 2020, invites applications from eligible citizens of India to design the School Dress & Sports Track Suit for students of the Delhi Sports School which is sports centric full residential school for the Class VI to XII (Boys & Girls). The aim of the Delhi Sports School is to identify & nurture the sports talent from all over the country and to produce future sports champions who bring glory to the country on international platforms including Olympics.

The design of the School Dress & Sports Track Suit shall be resonating with the vision and values of Delhi Sports University and School and the design should be:

- Modern
- Inclusive
- Sustainable
- Sporty

The School Uniform of DSS will contain the School Dress and the Sports Tracksuit. Hence, the competition will be conducted in two categories - School Dress Design and Sports Tracksuit Design. Students can participate in either of the two or both, however, only one entry will be allowed per category. Both the School Dress and Sports Tracksuit have to be designed for the students of classes VI- XII (Age group: 11 years to 18 years).

**1. Constituents of the School Dress & Sports Track Suit**

a. School Dress Design

- School Dress (Summer) will contain a half sleeves Polo t-shirt, formal trousers, belt and socks.
- School Dress (Winter) will contain a full sleeves Polo t-shirt, formal trousers, belt, half sleeves sweater and varsity jacket. (Socks will remain the same as School Dress for summers.)

b. Sports Tracksuit Design

- The Sports Tracksuit will contain a half-sleeves T-shirt, trousers, zipper jacket and socks

**2. Instructions for Design**

a. The uniform should feature the following :

- Delhi Sports University logo (May be downloaded from the following link : [https://drive.google.com/drive/folders/1Hwqxixbhi2PQsCihkhyYw\\_8feqPf1JZq](https://drive.google.com/drive/folders/1Hwqxixbhi2PQsCihkhyYw_8feqPf1JZq))

- School's full name: Delhi Sports School
- House colours (for the Summer School Dress - on the Polo T-shirt and socks)

House Colour	Colour (Hex Code)
Red	#a51b30
Green	#3f6634
Blue	#3369be
Yellow	#eead16

- b. Resonating with the theme of 'Nurturing sports mindset', the uniform should reflect modernity, young energy and sports spirit. The uniform should be so designed that it is gender neutral in nature, sustainable in its clothing elements, and comfortable to wear.
- c. All entries must be supported by a brief description of the design explaining the idea/ inspiration/ rationale behind the elements/ colours used for curating the uniform design

### 3. Eligibility Criteria

- a. The competition is open for candidates who have passed Class XII, preferably enrolled/ graduated in a fashion designing course.
- b. Participation can be made individually or as a group.
- c. The applicant should have an active bank account in their name.
- d. There is no entry fee for the competition.
- e. Any form of plagiarism will lead to instant disqualification from the competition.

### 4. Instructions for submission

- a. Entries can be submitted in any of the following forms:
  - High resolution pdf portfolio of hand illustrated design.
  - High resolution pdf portfolio of digital design in CMYK format, providing rich colours and transparent backgrounds.
- b. Regardless of the form of submission, the size of the file submitted should be less than 25MB.
- c. All entries must be submitted on or before 11:59 PM, January 15th 2023. No late submissions will be considered.
- d. All entries must be submitted on the link <http://dsu.ac.in/designfordss> on DSU website. No physical designs or email submissions will be accepted.
- e. Declaration to be given by the participant at the time of submission of online entry for the competition - I have read and I abide by all the terms and conditions. The information provided by me is accurate and true to the best of my knowledge. The design submitted by me is my original work and has not been used elsewhere. I have all the rights to grant the rights of the designs to Delhi Sports University.

## 5. Awards and Recognition

- a. Delhi Sports University's Expert committee will decide the winner for both categories of the competition, and their decision will be final and binding for all participants.
- b. Prize money for the winner: 1 Lakh in each category.
- c. The top 5 shortlisted participants will be awarded a certificate of participation by Delhi Sports University, provided that the submission is in accordance with the rules and regulations of the competition.

## 6. Terms and Conditions

- a. All submissions must be the original work of the applicant/s and not published/ used elsewhere.
- b. DSU has the right to disqualify/ refuse to honour any entry which fails to meet the submission requirements.
- c. **Delhi Sports University reserves the right to reject all entries and is not bound to declare winner among the participants.**
- d. DSU will not assume responsibility for any damage or loss of entries due to electronic transmission via the online platform. Participants are directed to prepare the back up of their work.
- e. By submitting the designs, the applicant grants the right to DSU to modify, publicly display, publish or use the design, as a whole or in part, as it may deem necessary.
- f. Delhi Sports University shall be having the proprietary rights over the winning design.

All interested are informed to submit the entries by the last date and time of the submission.

  
**JOINT REGISTRAR**  
**DELHI SPORTS UNIVERSITY**

F.No.45/uniform/DSU/2022/1645-652

Dated: 22/12/2022

### Copy to:

1. Secretary, Higher Education Department, GNCTD
2. Secretary to Hon'ble Deputy Chief Minister/ Minister of Higher Education, GNCTD
3. Director, Higher Education, GNCTD
4. Director (Education), Dte. of Education, GNCTD
5. Vice Chancellor, Delhi Sports University
6. Registrar, Delhi Sports University
7. Joint Director (IT), Dte. of Education with the request to kindly direct the concerned officer to upload the circular on the homepage of the DSU as well as on the link 'Public Circulars' in website of Dte. of Education
8. Guard File

  
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